



2024 ANNUAL REPORT

IMPACT IN ACTION

Your Generosity.

Our Mission.

Michigan's Smiles.



foundation

IMPROVING DENTAL HEALTH

LETTER FROM THE BOARD PRESIDENT

*Cameron Elrod,
MDA Foundation Board President*



In 2024, generosity became action – and action changed lives. Across Michigan, we broke down barriers to care, invested in the next generation of oral health leaders, and brought treatment directly to those who need it most.

Your support expanded scholarships for dental and hygiene students, funded grants to organizations serving underserved communities, and powered Mission of Mercy to deliver more than \$1.1 million in free care in just two days. Fundraising events like Sparkling Smiles and our golf outings transformed community spirit into dollars that directly touch lives.

“Every number in this report represents a person whose life has been made better because you chose to act.” – Cameron Elrod

Behind every dollar and every statistic is a story – of pain relieved, dignity restored, and opportunity created. That’s the power of Impact in Action, and it’s only possible because of you.

With gratitude,
Cameron Elrod

A NIGHT THAT SHINED BRIGHTER THAN EVER



In April, our annual Sparkling Smiles Celebration raised

\$158,000

more than 45% above last year's total.

Every ticket purchased, auction item bid, and sponsorship pledged helped us expand our reach and strengthen our impact.

Your generosity that night is funding thousands of dollars in dental care across Michigan right now.

FUELING THE NEXT GENERATION OF ORAL HEALTH LEADERS



Philip
Alkhouri



Michael
Bankes



James
Bennett III



Michelle
Beverly



Brhan
Eskinder



Marlen
Hernandez



Ray
Jackson



Hasan
Khaliq



Clara
Kim



Mary
Matta



Lauren
Perry



Morgan
Sherrard



Noor
Shihabi



Ariana
White



Jonathan
Yousif

In 2024, we received more than **120 scholarship applications** from Michigan dental and hygiene students.



We awarded \$44,000 to 15 recipients
(a 42% increase from 2023)

including the inaugural **Karen Burgess Scholarship, a \$10,000 award** to a University of Michigan dental student.

STRENGTHENING MICHIGAN'S ORAL HEALTH SAFETY NET



**Gary Burstein
Community Health
Clinic**



Hope Clinic



VINA Clinic

We awarded **\$117,500 in grants to 12 organizations** delivering dental care to uninsured, impoverished, and underserved residents.

These grants restore dignity, relieve pain, and improve quality of life.



Grants mean patients can smile without pain, eat without difficulty, and live without fear of untreated dental disease.



A WEEKEND OF CARE. A LIFETIME OF IMPACT.

In June, the Mission of Mercy delivered **\$1,156,285** in *donated care* — *nearly 30% more than 2018*.

Over two days:



659
PATIENTS



6,678
PROCEDURES
*(Average of 10
per patient)*



646
VOLUNTEERS

From cleanings and fillings to extractions and oral surgery, the event offered urgent relief and lasting hope.

YOUR SUPPORT IN ACTION

In 2024, every dollar given to the MDA Foundation fueled programs, events, and initiatives that improved lives across Michigan.



Program Restricted: \$528,706

Unrestricted: \$141,620

Dues: \$52,271

Program-restricted funds power targeted initiatives like scholarships, grants, and Mission of Mercy. Unrestricted dollars give us the flexibility to meet urgent needs and expand our reach.

GOLFING FOR GOOD



**MDA FOUNDATION
GOLF CLASSIC**

\$24,700 Net Profit

SWING FORE SMILES

\$39,535 Revenue

\$27,875 Net Profit

Every dollar fuels programs, scholarships, and care for those who need it most.

YOUR SUPPORT = IMPACT IN ACTION

This year's results prove that compassion and action can transform lives. The need remains great – and together, we can do even more.

Ways to Help:

- **Donate Today:** Fund scholarships, grants, and free care.
- **Volunteer:** Join events like Mission of Mercy.
- **Spread the Word:** Inspire others to support our mission.

Every number in this report represents a life changed. Thank you for putting impact into action.

ABOUT THE MDA FOUNDATION

The Michigan Dental Association Foundation is a 501(c)(3) nonprofit organization founded in 1995. We provide scholarships for future dental professionals and grants to organizations delivering dental care to people who need it most. Each year, the MDA Foundation awards grants to programs expanding access to care for disadvantaged individuals. These funds create an immediate and lasting impact in communities across Michigan – turning generosity into healthier smiles and stronger futures.



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